Back Market

Back Market Setup Guide

Obtaining the API keys from Back Market

You can acquire the credentials by contacting your Back Market account manager.

Installing the Back Market Sales Channel

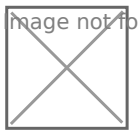
To add the Back Market sales channel to your Channels account, kindly adhere to the following steps:

1. Access your account and go to the left side of the screen. Click the "Stores" button.
2. If you already have a store, click "View Store" on the right side of the screen to access it.
3. To edit an existing store, click the edit button on the right side. If you need to create a new store, click "+ ADD" above, name it, and use the edit button to make changes.
4. Click "+ ADD" in the Channels section to begin the installation.
5. A window will appear in the centre of the screen. Choose "Back Market" from the list of available channels.
6. Provide the required information:
   - **Channel Name:** In the provided field, you can enter any name you desire. However, it is recommended to choose a name that has meaning to you, such as "Back Market", as it will serve as an apparent reference for the source of the order in the future.
   - **Access Token:** Please enter the information obtained from the Back Market platform, as previously instructed. This field must be filled in correctly to access your account.
   - **Country & Language:** Please accurately select the country and language code from the dropdown list as configured in your Back Market account.
   - **Automatically Confirm Orders:** Enable this feature to simplify your order processing workflow by having Channels automatically confirm incoming orders from your integrated sales channels. When an order is placed, it will be instantly marked as confirmed, allowing for faster processing and fulfilment. This option reduces the need for manual review and confirmation, ensuring that your orders move through the system efficiently and minimizing delays. Ideal for businesses that handle a high volume of orders or those looking to enhance operational efficiency, this feature helps maintain a smooth and rapid order processing cycle.
7. After filling out the fields, customize other options, then click "Save" in the bottom-right corner.

8. You'll be back in the recently installed channel. Activate it at the top of the screen using the "Is Active" button.

Congratulations! You've successfully set up your Back Market sales channel on Channels. You can now sell products on Back Market and manage orders from your Channels dashboard.

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