Amazon

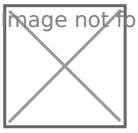
Amazon Setup Guide

Installing the Amazon Sales Channel

To add the Amazon sales channel to your Channels account, kindly adhere to the following steps:

1. Access your account and go to the left side of the screen. Click the "Stores" button.
2. If you already have a store, click "View Store" on the right side of the screen to access it.
3. To edit an existing store, click the edit button on the right side. If you need to create a new store, click "+ ADD" above, name it, and use the edit button to make changes.
4. Click "+ ADD" in the Channels section to begin the installation.
5. A window will appear in the centre of the screen. Choose "Amazon" from the available channels list.
6. Provide the required information:
   - **Channel Name:** Enter any meaningful name, e.g., "Amazon."
   - **Marketplace:** Please choose the country where your store is registered from the options in the drop-down menu.
   - **Fulfilment Channels:**
     - **MFN (Merchant Fulfillment Network):** This is Amazon's equivalent of the Fulfilled by Merchant (FBM) program. It involves a seller selling their product to Amazon but being responsible for all aspects of warehousing, shipping, and customer support.
     - **AFN (Amazon Fulfillment Network):** It refers to a sales model in which the seller stores their products or part of their inventory in Amazon's warehouse. When an order is placed, Amazon automatically handles the shipping process.
   - **Order Status:** You can choose and import only specific order statuses into the platform.
7. After filling out the fields, customize other options, then click "Save" in the bottom-right corner.
8. Click "Copy Connect Link" to copy a URL. Paste it in your browser's navigation bar to reach the Amazon connection page.
9. Follow the channel connection page instructions:
   - Click "Connect."
   - Proceed with the Amazon setup by following the instructions provided in **this guide**.
10. Once connected, return to channels by clicking "Continue."
11. You'll be back in the recently installed channel. Activate it at the top of the screen using the "Is Active" button.

Congratulations! You've successfully set up your Amazon sales channel on Channels. You can now sell products on Amazon and manage orders from your Channels dashboard.



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