

# Amazon Vendor Central

## Amazon Vendor Central Setup Guide

### Obtaining the API Keys from Amazon Vendor Central

You can acquire the credentials to set up your sales channel by visiting [this page](#). Our page provides step-by-step guidance on obtaining these credentials, which are essential for the setup process.

### Installing the Amazon Vendor Central Channel

To add the Amazon Vendor Central sales channel to your Channels account, kindly adhere to the following steps:

1. Access your account and go to the left side of the screen. Click the "Stores" button.
2. If you already have a store, click "View Store" on the right side of the screen to access it.
3. To edit an existing store, click the edit button on the right side. If you need to create a new store, click "+ ADD" above, name it, and use the edit button to make changes.
4. Click "+ ADD" in the Channels section to begin the installation.
5. A window will appear in the centre of the screen. Choose "Amazon Vendor Central" from the available channels list.
6. Provide the required information:
  - **Channel Name:** Enter any meaningful name, e.g., "Amazon Vendor Central."
  - **Marketplace:** Please choose the country where your store is registered from the options in the drop-down menu.
  - **Token fields:** Please input the credentials you previously acquired from the Amazon Vendor Central platform.
7. After filling out the fields, customize other options, then click "Save" in the bottom-right corner.
8. You'll be back in the recently installed channel. Activate it at the top of the screen using the "Is Active" button.

Congratulations! You've successfully set up your Amazon Vendor Central sales channel on Channels. You can now sell products on Amazon Vendor Central and manage orders from your Channels dashboard.

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Revision #1

Created 31 May 2024 09:08:34 by Despatch Cloud

Updated 6 June 2024 06:46:26 by Despatch Cloud