

# Channels API Documentation

## Overview

This document outlines the essential first actions to take upon accessing your Channels account for the first time. We'll guide you through creating an API token, setting up Postman, and more.

## What You Can Do With Channels API

- **Create New Stores**

Stores are used to group different sales channels for different use cases. For example, you can use Channels to manage your e-commerce operations for multiple brands that are selling on multiple sales channels by taking advantage of our store functions capabilities. You can find more information about what you can do with Stores [here](#) and how to integrate our API solutions into your system [here](#).

- **Integrate With Different Sales Channels**

You can set up different Post requests for each of the sales channels you're interested in using. This allows you to rapidly integrate your customers through the information you receive from them. This can be useful if you're using only a few sales channels, but it would take a lot of resources to set up separate API calls for multiple channels. Each sales channel has a different Post call, which you can find on our API documentation page [here](#).

- **Synchronize Product Stock Levels Across All Sales Channels**

You can sync product stock levels to your sales channels. This allows you to synchronize all stock data for your products across all sales platforms you're using and removes the risk of over-selling. If you're using API calls to setup sales channels, you can edit the request you're sending to enable "Stock Management", "Download Products", "Add To Main Products" and "Auto Sync Stock". Alternatively, you can customise input to include the aforementioned settings if you're using hosted pages. You can find out more about how to do that [here](#).

- **You can create fulfilment data**

You can use Channel API to create fulfilment data through an API call. After creating the fulfilment data, we'll sync it with the sales channels you have integrated into your system. You can find more information about creating fulfilment through API [here](#).

- **Add Plugins or Webhooks**

You can add plugins and webhooks as needed to each of your customers' stores using an API call. Each plugin utilizes a different Post request, which you can find [here](#).

- **Create Invoices**

Using an API call, you can also use Channels API's capabilities to automate your invoice creation process. This allows you to speed up your operations and focus on what really matters. You can find more information about creating invoices through our API services [here](#).

## Installing Postman

To install Postman, visit the official Postman website at [Postman Downloads](#). Once there, you'll find the download button to choose the version compatible with your operating system—whether it's Windows, macOS, or Linux. After downloading the installation file, locate it in your designated download directory and install it by following the on-screen instructions.

If you haven't already done so, please create a Postman account to access its full features and services. You can quickly sign up for an account by visiting the Postman signup page at [Postman Account Signup](#). Once you've installed Postman and created an account, you can efficiently utilise Channels API.

## Setting Up Postman

To access the documentation for the Channels API, visit [this page](#) and save it to your Postman account.

1. Click the "Run in Postman" button in the screen's top right corner.
2. Choose the second option and select "Postman for Windows/Linux/Mac OS."
3. Pick your workplace for importing the collection and confirm your selection.
4. Upon completion, you'll find the Channels API calls and examples in your Postman account.
5. You must get your API key from Channels UI under [Profile > Settings](#) to use our API.

## Getting Started

[Click here](#) to see the detailed Channel API documentation.

Feel free to navigate through the dedicated sections for each method, utilizing the provided links to access specific details swiftly. Our support team is ready to assist if you encounter any obstacles or have questions.

